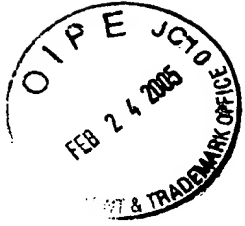


EK708054445US

PATENTS

Attorney Docket No. UV-181



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Johnny B. Corvin et al.
Application No. : 09/775,202 Confirmation No. : 7104
Filed : February 1, 2001
For : SYSTEMS AND METHODS FOR PROVIDING
PROMOTIONS WITH RECORDED PROGRAMS
Group Art Unit : 2614
Examiner : Scott E. Beliveau

New York, New York 10020
February 24, 2005

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the August 25, 2004 Office Action,
applicants amend the above-identified patent application as
follows:

Amendments to the Specification begin on page 2 of
this Reply.

Amendments to the Claims begin on page 5 of this
Reply.

Remarks begin on page 11 of this Reply.